

„MAIN SPONSOR“
PRÄSENTIERT

Second Edition
**HOME[®]
BOX**
Cupz

28 / 29 NOVEMBER, STUTTGART
ONLY MEMBERS & GUESTS WITH TICKETS

4 CATEGORIES
3 SAMPLES PER CATEGORY
FLOWER | ICEOLATOR | DRY SIFT | ROSIN

*never
not
growing*



*never
not
growing*

PARTNER/SPONSOR DECK 2026

28 / 29 NOVEMBER, STUTTGART
ONLY MEMBERS & GUESTS

The HomeboxCup is one of the very few cannabis cups in Germany that doesn't take place before or during the Mary Jane trade show in Berlin, the Cannafair in Düsseldorf, or at any other trade show dates. It's also not just a "sesh"—it's a cup!

REACH THAT GROWS WITH US

Second Edition • Stuttgart • 28-29 Nov 2026.

What our audience looked like across the First-Edition campaign – the numbers a partner needs before saying yes.x

3,866

Ø views per post
across 41 posts

2,579

Likes
+274 comments

178000 VIEWS

post views • 41 Posts • Jun 2025 • August 2025

149

New Followers
120 link taps

19,203

Top Post Views
90% Non-Followers

WHO YOU REACH

AGE - CORE 25-44 = 79%

35-44 > 41.3% | 25-34 > 38% | 45-54 > 12.3%

18-24 > 4.7%

TOP COUNTRIES

Germany 57.8% | Spain 12.6% | France 4.9%

USA 4.7% | United Kingdom 4% | Switzerland

2.4% | Italy .8% | Luxembourg 1.5%

TOP CITIES

Berlin – 13,7 % | Stuttgart – 11,4 % | Barcelona –

6,8 % | Hamburg – 5,9 % | Leipzig – 3,3 %

GROWTH AHEAD, PROJECTED.

Based on First-Edition performance and the Second-Edition rollout in Stuttgart.

Conservative planning figures – not guarantees.

2025 Actual

158K

Baseline
41 Posts • 1176
followers
1st Edition

2026 Projected

198K

+25%
41 Posts • 1176
followers
1st Edition

Visitors

50+

Competitors,
Judges & Guests

Registrations

130+

User registrations on
the website

Samples

26

Over 50+ Sample
registrations

Partner & Sponsors

24

Amazing for the first
edition

LET'S PUT YOUR BRAND IN FRONT OF GROWERS In Germany



*never
not
growing*

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OUR SPONSORS AND PARTNERS 2025

Advanced Nutrients, Allora Labs, ARC Farms Calipo, Atami, Bask Triangle Farms, ES, Conscious Genetics, CreaseCard, Elephant Bay, Grana Shop, Green-Cult, Hydra Unlimited, JD Genetics, Kali-Seeds, LOCO, Perfect Tree, ES, Purple City Genetics USA, Skunk Magazin, US, Snail Papers, Stickybuds, Terpseals, TheHerbSpot, Trollied, Tropicana, Vybz, DE

PACKAGES	SILVER 420€ Entry	GOLD 999€ Popular	PLATINUM 1499€ Max 5 Spots	MAIN SPONSOR 2999€ Only One Spot
Branding & Reach				
Logo on banners, social & website	✓	✓	✓	✓
Individual social media feature post	✓	✓	✓	✓
"Presented by [brand]" on all media	-	-	-	Exclusive
Logo on tickets, awards & judge boxes	-	✓	✓	✓
Logo on THC Super Skunk Jersey	-	-	✓	Big Print Front
On Site Event				
Flyers on tables & in judge boxes	✓	✓	✓	✓
Banner / poster at the event	✓	✓	✓	✓
Product in judge goodie bags	small	✓	✓	✓
Pop-up booth & tasting area	-	-	✓	✓
Spotlight & PR				
Press releases & media mention	✓	✓	✓	✓
Mention at award ceremony & after-clip	-	-	✓	✓
Interview / brand intro (social + on-site)	-	-	-	✓

RATHER PRODUCT THAN BUDGET?

Cover all or part of any package with hardware, seeds, accessories or special goods that fit our community. Full visibility, no pure cash required – just tell us what you've got.

HOW IT LOOKS ON INSTAGRAM



HERE ARE YOUR
PROMOSPACE FOR
CLIPS, IMAGES,
ADVERTISES &
MORE.

1

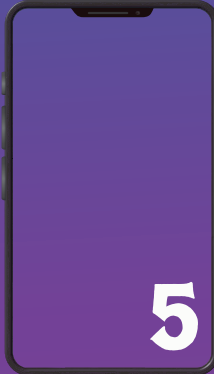
DEPENDS WHAT
YOU HAVE AND SEND.
MAXIMUM IS 20
PICS OR CLIPS!

2

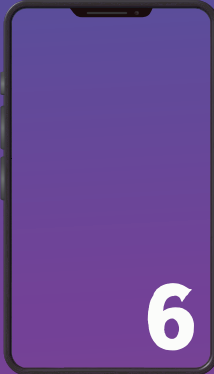
3



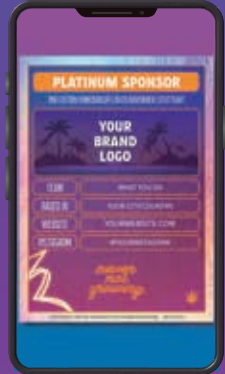
4



5



6



IMPORTANT!

It's important that you provide the content! Whether it's videos, photos, or even ads. The key thing is that we don't adapt these for Instagram—you need to send us everything ready to go.

THS SUPER SKUNK TEAM JERSEY 2026 - STRONG LIMITED



**PLATINUM SPONSORS
ARE PLACED ON ARMS OR ON A SPECIAL
LABEL ON THE FRONT**

COMPLETE SOLD OUT AFTER 10 MINUTES!

The main sponsor get the big print in the middle instead the Homeboccup Logo.
All Premium Partners are on a separate label on the front as „the only league that plays on grass“